

CB

CHAMBERSBURG
BALLET

2024-2025 Season

CORPORATE OPPORTUNITIES

Celebrating 25 Years!

*Franklin County's
home for
classical ballet*

chambersburgballet.org



ABOUT THE BALLET



The Chambersburg Ballet has been serving the area for 25 years through exhilarating and heartening performances, community outreach, education, and training. Situated in the heart of Chambersburg at the historic Capitol Theatre, our studio provides ballet classes for all experience levels from ages 3 through adulthood.

OUR MISSION is to inspire the artists of tomorrow and connect communities through performance, community engagement, dance education, and the highest level of ballet training

We provide the best possible education in ballet and associated disciplines to students. We offer individualized instruction in ballet, pointe, partnering, and classical variations (brief dances from the great classical ballets which equate to the study of etudes in music), and master classes with Guest Faculty, as well as studies in contemporary dance forms.

We foster a nurturing, non-discriminatory atmosphere where serious students can be on track to eventually graduate to a professional program and where recreational students can receive the best in training while enjoying family life, the study of music, and school activities.

The Chambersburg Ballet produces four shows each season and performs at various community events throughout the year. **The 2024-25 Season productions include:**

- December 14 & 15 - The Nutcracker
- Feb. 28 & March 1 - Winter Showcase & Firebird
- April 12 - Emerging Artists Showcase
- June 6 & 7 - World Premiere of Cinderella



YOUR IMPACT

As a 501(c)3 non-profit organization, the Chambersburg Ballet Guild seeks corporate supporters to partner with us and help strengthen the cultural arts in our community. We invite YOU and your business to collaborate with us on programs that engage our local community, inspire artists of all ages, spread the joy of dance to new audiences, and ensure the next generation of the Chambersburg Ballet. We hope you will join us in this endeavor!

Tuition and ticket sales cover **less than 50%** of operation costs* to provide cultural arts programming, training, and enrichment to the community. **Your support is vital!**

*Operation costs include the value of volunteers and in-kind donations that would otherwise be paid for.

With your support this season, you will enable the Chambersburg Ballet to:

- ✓ Keep tuition and ticket costs low
- ✓ Offer scholarships to students with financial need
- ✓ Provide 8-10 *free* community outreach performances
- ✓ Produce 4 shows, including an all new world premiere of “Cinderella”
- ✓ Bolster our operations as we continue to grow as an organization
- ✓ Celebrate our 25th Season with the community!

[Check out the 2023-24 Year in Review](#) for a detailed overview of what we accomplished last season. We only intend to build upon the growth of the past year. We look forward to your partnership!

HOW DO YOU WANT TO MAKE AN IMPACT?

I want to support the 2024-25 Season students, performers, & outreach

Sponsorship

Recognition applies to the 2024-25 Season only.
Deadline to ensure benefits in Season Guide: November 29, 2024.

Ballet Master - \$2,000

- Brand recognition on curtain pre-show
- Logo featured prominently on ballet website
- Mention in press announcements/email blasts
- Logo on season banner and in Season Guide
- Mention during the curtain speech
- Full page, full color ad in the Season Guide
- 6 tickets to each show

Prima - \$1,000

- Logo featured prominently on ballet website
- Mention in press announcements/email blasts
- Logo on season banner and in Season Guide
- Mention during the curtain speech
- Half page, full color ad in the Season Guide
- 4 tickets to each show

Principal - \$750

- Logo featured on ballet website
- Logo on season banner and in Season Guide
- Mention during the curtain speech
- Quarter page, full color ad in the Season Guide
- 2 tickets to 2 shows of your choice

Soloist - \$500

- Name on website, season banner & Season Guide
- Mention during the curtain speech
- Quarter page, full color ad in the Season Guide
- 2 tickets to 1 show of your choice

Corp de Ballet - \$250

- Name on website, season banner & Season Guide
- Eighth page, full color ad in the Season Guide
- 2 tickets to 1 show of your choice

Ready to support the ballet?

Complete the form on the next page

Questions? Contact us at
thechambersburgballet@gmail.com



I want to ensure dancers & audiences are inspired for years to come

Capital Campaign

Recognition benefits are effective for 3 years from pledge date. Plaques will be displayed in the studio indefinitely. *Opportunities available first come, first served. Please contact us to inquire.*

Platinum - \$20,000

- “Presented By” for either “The Nutcracker” or the spring show (rotates) with logo on all marketing
- Logo featured prominently on ballet website
- Logo in Season Guide
- Full page, full color ad in the Season Guide
- Star plaque on the studio donor wall
- 8 tickets to the show each season

Gold - \$10,000

- Naming Opportunity for Studio 1 or Studio 2 with plaque on prominent display, OR “Presented By” for the winter or emerging artists showcase with logo on all marketing
- Logo featured prominently on ballet website
- Logo in Season Guide
- Half page, full color ad in the Season Guide
- Star plaque on the studio donor wall
- 6 tickets each season

Silver - \$5,000

- Naming Opportunity for Flooring or Mirror in Studio 1 or Studio 2 with plaque on prominent display
- Logo on ballet website and in Season Guide
- Quarter page, full color ad in the Season Guide
- Star plaque on the studio donor wall
- 4 tickets each season

Bronze - \$2,000

- Naming Opportunity for Reception Area, Girl’s Dressing Room, or Boy’s Dressing Room with plaque on prominent display
- Logo on ballet website and in Season Guide
- Eighth page, full color ad in the Season Guide
- Star plaque on the studio donor wall
- 2 tickets each season

Iron - \$1,000

- Naming Opportunity for one dancer cubby
- Name on ballet website and in Season Guide
- Star plaque on the studio donor wall

Star - \$500

- Star plaque on the studio donor wall
- Name on ballet website and in Season Guide

CB

CHAMBERSBURG
BALLET

2024-25 SEASON CORPORATE SUPPORT FORM

Your Impact

Sponsorships:

- Ballet Master - \$2,000
- Prima - \$1,000
- Principal - \$750
- Soloist - \$500
- Corps de Ballet - \$250

Sponsor Deadline: November 29, 2024

Capital Campaign:

- Platinum - \$20,000
- Gold - \$10,000
- Silver - \$5,000
- Bronze - \$2,000
- Iron - \$1,000
- Star - \$500

For Capital Campaign contributions: What is your preferred recognition from the options described on the previous page?

Note: Recognitions are exclusive and available first come, first served. To inquire about availability, contact us at thechambersburgballet@gmail.com

Contact Information

Company Name (as you want it to appear in listings) _____

Contact Name _____ Phone _____

Full Address _____

Email _____

Website (Facebook page URL if no website) _____

Payment *The Chambersburg Ballet Guild is a 501(c)3 tax deductible organization*

- Payment Type Check (make payable to "Chambersburg Ballet Guild")
 Credit Card (pay online at form.jotform.com/Cburg_Ballet/donate)

Payment Frequency (*for Capital Campaign only: Sponsorships must be paid in full*)

- One-Time Payment
- 3 Payments over 3 Years (*ex: \$10,000 pledge would be \$3,333.33 each year for 3 years*)

I understand the submission of this form confirms commitment from the company above for this contribution.

Signature _____ Date _____

Submit Form

Mail Form to: Chambersburg Ballet Guild
PO Box 961
Chambersburg, PA 17201

Email Form to:

thechambersburgballet@gmail.com